

# SPONSOR and EXHIBITOR INVITATION!



THE LARGEST  
EDUCATIONAL SOCIAL  
WORK CONFERENCE IN  
THE STATE  
October 15 & 16, 2009

Dear Potential Sponsor or Exhibitor:

The Indiana Chapter of the National Association of Social Workers (NASW) is pleased to announce “*The Largest Educational Social Work Conference in the State*” on October 15 and 16, 2009. Hosted annually since 1977, this conference continues to be the premier “destination event” for social workers across the state for learning new initiatives and best practices, new resources, networking, and collaboration.

We are inviting your organization to play an important role as a **Sponsor** or **Exhibitor** at our 2009 conference. The NASW-IN conference offers more extended one-on-one time with participants and allows for broad networking. Because we are limiting the number of sponsors and exhibitors, you will have maximum exposure with professionals. We are happy to be offering sponsoring and exhibiting at the same rate as we did last year, which includes complimentary registrations for attendance at the conference (See Sponsor Opportunities at right), continental breakfast, lunch, refreshments, and a draped display table.

We expect attendance to be greater than 340 on both days and consist of professional social work leaders, decision makers, and practitioners from across the state. **Sponsorships** to match varying budgets are available to increase your organization’s exposure.

Exhibitor space remains open throughout the conference with the plenary sessions and luncheons being held in the exhibit area to promote maximum exposure.

Door prizes are encouraged as an incentive for attendees to visit the booths with winners announced during the luncheons.

Should you have any questions pertaining to the conference, please do not hesitate to contact me.

We look forward to seeing you at our conference on **October 15 and 16, 2009!**

*Josephine Hughes*

Executive Director NASW-IN  
317-923-9878 or [naswin@naswin.org](mailto:naswin@naswin.org)



## All Sponsor Opportunities Include the Following:

- Prime exhibit space
- Advertisement in Conference Program
- Name listing on NASW-IN website with hyperlink on home page
- Advertising options in NASW-IN newsletter
- Public tribute at plenary sessions and luncheons
- Name listed on strategically placed signage throughout conference

### In addition, Sponsorship at the following levels include:

#### Gold (\$6,000) - Limited to One

- Name on front cover of conference materials
- Full page ad on inside **back cover** of Conference Program
- Logo on conference bags and opportunity to include handouts in the bags
- Logo with hyperlink on NASW-IN website home page for one year
- Full page ad in two issues of NASW-IN newsletter
- One set of NASW-IN members’ mailing labels
- An opportunity to speak for five minutes at the luncheons. Four complimentary conference registrations including meals for four representatives

#### Silver (\$4,000)

- Full page ad in Conference Program
  - Logo on conference bags and opportunity to include handouts in the bags
  - Logo with hyperlink on NASW-IN website for six months
  - Full page ad in one issue of NASW-IN newsletter
  - One set of NASW-IN members’ mailing labels
  - Three complimentary conference registrations including meals for three representatives
- (Continued on reverse side)

*Now is the Time for Action – Registration Due June 30, 2009*

## Sponsor Opportunities (cont.)

The Conference is at the Indianapolis Marriott East, 7202 E. 21<sup>st</sup> Street, Indianapolis October 15 and 16, 2009

Every attendee receives a "Conference Program." The program is referred to repeatedly during the conference and is used for future reference.



### ADVERTISING

\_\_\_\_\_ Yes, we would like to Place an ad in the Conference Program. Please specify: \$\_\_\_\_\_

- Full page (7½" x 9½") \$350
- ½ page (7½" x 4½") \$250
- ¼ page (3¾" x 4½") \$150
- ⅛ page (3½" x 2") \$100

**Registration, ad in JPEG format and full payment due by June 30, 2009**

### Bronze (\$2,000)

- Half page ad in Conference Program
- Logo with hyperlink on NASW-IN website for three months
- Half page ad in one issue of NASW-IN newsletter
- Two Complimentary conference registrations including meals for two representatives
- Opportunity to include a one page insert in conference bags for attendees

### Donor (\$1,550)

- Half page ad in Conference Program
- Quarter page ad in one issue of NASW-IN newsletter and hyperlink on the NASW-IN website for two months
- One Complimentary conference registration including meals for two representatives
- Opportunity to include item or one page insert in conference bags for attendees

### Friend of the Profession (\$650)

- Quarter page ad in Conference Program
- Quarter page ad in one issue of NASW-IN newsletter and hyperlink on the NASW-IN website for one month
- Complimentary meals for two representatives

### Patron (\$250)

- Name in Conference Program, in the Chapter newsletter, and on the NASW-IN website

## Exhibitor Opportunities

### Non-Profit (\$350)

### For-Profit (\$450)

**All exhibitor opportunities include the following:**

- One six-foot draped table
- Overnight security for exhibit
- Special recognition in conference materials, Chapter newsletter, and on the NASW-IN website
- Complimentary meals for one representative

### PLEASE CHECK YOUR LEVEL OF SPONSORSHIP

Gold Sponsor: (\$6,000)	\$ _____
Silver Sponsor: (\$4,000)	\$ _____
Bronze Sponsor: (\$2,000)	\$ _____
Donor Sponsor: (\$1,550)	\$ _____
Friend of the Profession: (\$650)	\$ _____
Exhibitor Fee: (\$350 Non-profit)	\$ _____
Exhibitor Fee: (\$450 For-profit)	\$ _____
Patron: (\$250)	\$ _____
Silent Auction Donation (Estimated Value)	\$ _____

**Payment Method: (Due June 30, 2009)**

Make checks payable to NASW - Indiana Chapter

Visa  MasterCard  Discover  American Express

Credit Card #: \_\_\_\_\_

Cardholder Name: \_\_\_\_\_

Exp. Date: \_\_\_\_/\_\_\_\_ CSC#: \_\_\_\_\_

## SPONSOR AND EXHIBITOR REGISTRATION FORM

Organization: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Title: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Exhibit Staff: \_\_\_\_\_

Phone: ( ) \_\_\_\_\_

Fax: ( ) \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

Electrical Outlet Needed. (If yes, enclose additional \$35)  Yes  No

Any Other Special Needs: \_\_\_\_\_

Please specify any ADA needs you have in exhibiting at the conference: \_\_\_\_\_

If you are unable to exhibit, we welcome a donation of a product or service for our Silent Auction. Your organization's name will be printed on all marketing materials and displayed at the Conference.

**Please MAIL or FAX this form: (Due June 30, 2009)**

NASW-IN, 1100 W. 42<sup>nd</sup> St., #226, Indianapolis, IN 46208

**317.923.9878 or Fax 317.925.9364**