

## **ADVERTISE with NASW!**

### **"Indiana e-Update" Newsletter**

#### **Advertising Policy**

The Indiana e-Update is published 11 times a year. All advertising copy is subject to staff and editorial approval. NASW is not responsible for any ad placed in this publication. If practices contrary to NASW standards or *Code of Ethics* are brought to our attention, this publication will not carry that advertisement.

**Classified Ads:** \$1 per word  
**Display Ads:** (PDF or JPEG formats)

**Full-page (7½ x 9 5/8)** \$450  
**1 / 2 page (7½ x 4½)** \$350  
**1 / 4 page (3 5/8 x 4½)** \$250  
**Business Card (3½ x 2)** \$75  
**Vertical Inch** \$50

**Five percent (5%) discount for prepayment**  
All rates are non-commissionable.  
No liability is assumed if an advertisement is omitted for whatever reason.

### **e-Newsletter Schedule**

Subscription included in annual dues for NASW-IN members.

**Subscription (11 issues):**  
**\$36 per year for non-members**

**NASW - Indiana Chapter**  
**1100 West 42<sup>nd</sup> St., Suite 226**  
**Indianapolis, IN 46208**  
**Ph 317.923.9878 - Fax 317.925.9364**  
**Email: [naswin@naswin.org](mailto:naswin@naswin.org)**  
**Website: [www.naswin.org](http://www.naswin.org)**

<b>Covering the Months of</b>	<b>Copy Deadline</b>
<i>Jan-Feb-Mar</i>	<i>10<sup>th</sup> of the Month</i>
<i>Apr-May-June July-Aug</i>	<i>15<sup>th</sup> of the Month</i>
<i>Sept-Oct-Nov-Dec</i>	<i>20<sup>th</sup> of the Month</i>

### **Website**

**Website Classified Advertising - \$30 for 30 days**

Go to [www.naswin.org](http://www.naswin.org). Select **Submit Classified for Listing** from the **Career Center** tab on the top of the page and complete the identifying information. Proceed to type or cut and paste the classified ad in the space provided and then **Submit Classified** located at the bottom of the page.

Next, click on **Pay Now** tab and provide complete payment information (VISA/MC, Discover, or American Express). Upon completion of payment, you will be able to **Print a Receipt** for your records.

**Ads are posted within 72 hours.**

### **Chapter Label Program**

The Indiana Chapter office has labels of our membership available for rent to organizations advertising events relating to social work. The labels are provided in zip code format.  
**For an application to rent labels, contact the office (317) 923-9878 or via e-mail [naswin@naswin.org](mailto:naswin@naswin.org).**